JUDITH MANOCHERIAN LLC

presents



CONCEPT & BOOK BY DAYLE ANN HUNT

MUSIC ARRANGEMENTS BY DOUG OBERHAMER

DIRECTED BY

SHEA SULLIVAN

PITCH DECK

TABLE OF CONTENTS

THE STORY	3
THE MUSIC	4
THE CHARACTERS	5
THE HISTORY	8
THE TEAM	10
THE RESPONSE	13
CONTACT	15



AT A TIME WHEN IT SEEMS LIKE THE WHOLE WORLD IS CHANGING ONCE AGAIN, NEW WORLD COMIN', A '60S MUSICAL, REMEMBERS ANOTHER TIME WHEN RIGHTS FOR WOMEN WAS AN IDEA ABOUT TO EXPLODE...

IT'S 1969. THE CARLETTES — three young women, childhood friends, leave Moose Town, Minnesota in a VW bus, headed to New York City for a singing contest — but what happens when *life* comes along for the ride? From debates over feminism and Betty Friedan, break ups, break downs and the rescue of another young woman they meet along the way, MICKEY, SHARON, and BONNIE are all on the road, each looking to find her place in this NEW WORLD COMIN'.

With an original book by **DAYLE ANN HUNT** and featuring songs made famous by **CASS ELLIOT**, **PETULA CLARK**, and **LESLEY GORE**, **NEW WORLD COMIN'** is a toe-tappin', heart-warmin' new "juke-book" journey aimed at regional and community theatres and university

programs that seek musicals with small casts and minimal orchestra, set and costume requirements.





THE MUSIC

Set in 1969, **NEW WORLD COMIN**' taps into the rich soundscape of the era, drawing inspiration from female icons of the day. These artists, on the cusp of monumental cultural change, provide the perfect soundtrack to the story's themes.

CASS ELLIOT

A SONG THAT NEVER COMES

(T. Cashman, G. Pistilli, T.P. West)

ONE WAY TICKET

(J. Lawrence, B. Hart)

DREAM A LITTLE DREAM OF ME

(A. Fabian, G. Kahn, W. Schwandt)

THE ROAD IS NO PLACE FOR A LADY

(L. Kunkel)

COMING TO THE BEST PART OF MY LIFE

(J. Bettis, R. Nichols)

MAKE YOUR OWN KIND OF MUSIC

(B. Mann, C. Weil)

NEW WORLD COMING

(B. Mann, C. Weil)



PETULA CLARK LESLEY GORE

I KNOW A PLACE

(T. Hatch)

WHO AM I

(T. Hatch, J. Trent)

COLOUR MY WORLD

(T. Hatch, Y. Harvey)

DOWNTOWN

(T. Hatch)



IT'S A HAPPENING

(B. Mann, C. Weil)

YOU DON'T OWN ME

(J. Madara, D. White)



Feminist themes began to emerge in music during the late 1960s, helping to shape the second-wave feminist movement and its call for equality.

These songs provided a platform for women to express their experiences, challenge traditional gender roles, and find solidarity within a broader social movement.

All music rights have been cleared through THIRTY SAINTS MUSIC LICENSING.

CHARACTER BREAKDOWN

SMALL CAST: 4 WOMEN, 2 MEN.

ACTOR 1

20s **Female**

MICKEY COOPER

Lead singer of the Carlettes. A reluctant dreamer, brimming with talent; a motherless daughter who is not quite sure of her place in the world, but longs to find it. She can change a tire blind-folded and knows her way around under the hood of a car as well as she can sing; helpful if she can play guitar.

ACTOR 2

20s **Female**

SHARON LEE BETTIS

A Carlette and Mickey's best friend since childhood. A highly intelligent, no-nonsense, well-read girl; she and her mother are among the few families of color in Moose Town, a place she longs to escape.

ACTOR 3

20s Female

BONNIE LOU WALTERS A Carlette; a bubbly, somewhat sheltered, hometown girl with the soul of a poet. She is in love with her childhood sweetheart, Eddie Harper.



(CONTINUED ON NEXT PAGE)

CHARACTER BREAKDOWN (Continued)

SMALL CAST: 4 WOMEN, 2 MEN.

ACTOR 4

20s

Female

ELLIE HART

A sweet, small-town girl trapped in an

abusive relationship.

JAN WAGNER

Ms. Magazine Journalist

JUNE WALTERS

Bonnie's homemaker mom, a Moose Town

Festival Performer and Volunteer

ACTOR 5

40s-50s, Male CARL COOPER

Mickey's Father; a former singer who runs

Carl's Garage.

BRIAN BELLOWS

A Bar Owner

STAN WISEMAN

Carl's old buddy from his singing days; a

mensch. Owns a coffeeshop in the village,

books talent.

ANNOUNCER/EMCEE

ACTOR 6

20s-30s, Male **EDDIE HARPER**

A big-hearted mechanic who works at

Carl's Garage; Bonnie's childhood sweet-

heart.

JOEY JAMES

Ellie's controlling boyfriend

JERRY JONES

A Stage Manager

FRANK POLASKI

Village Gate Sound Engineer

NYC CONTEST MAN



A PERFECT MUSICAL FOR FULL-SCALE REGIONAL THEATRE PRODUCTIONS...















The Encore Musical Theatre production of NEW WORLD COMIN' - Dexter, MI; Michele Anliker, Photographer

...OR EDUCATIONAL THEATRE PROGRAMS & SECONDARY BLACK BOX SPACES!















DEVELOPMENTAL HISTORY



SUMMER 2022

Post-COVID, the US Supreme Court's overturning of Roe v. Wade compels Dayle Ann to finish her feminist '60s jukebox musical — not only to entertain, but to spur discussion and share relevant history with a new generation of women now facing the same issues that their grandmothers had faced. Stocked with an endless supply of Mexican Coca-Cola, **REWRITES BEGIN**.



SPRING 2017

NEW WORLD COMIN' begins its life as a project for a group of students at the Chicago College of Performing Arts.

A DEVELOPMENTAL READING (under the title FOLLOW THAT DREAM) is received with choruses of "thank you for creating a jukebox musical from a female perspective" from both students and faculty.



SPRING 2023

Broadway and Independent Producer,
JUDITH MANOCHERIAN jumps on
the bus and produces the FIRST
29-HOUR INDUSTRY READING
at NEW YORK CITY'S OPEN JAR
STUDIOS in April. From here, rights
are aquired for all 15 hit songs.

(CONTINUED ON NEXT PAGE)

DEVELOPMENTAL HISTORY (Continued)

FALL 2024

Producer JOSEPH ROMANO hops on board with Judith, Artistic Director, DAN COONEY, and THE ENCORE MUSICAL THEATRE COMPANY in Dexter, Michigan for the FIRST DEVELOPMENTAL PRODUCTION to kick off the theatre's 16th season.



SPRING 2025

With tremendous feedback from The Encore production and another round of rewrites, Director/Choreographer SHEA SULLIVAN joins the journey and a SECOND 29-HOUR INDUSTRY READING is presented with a cast of Broadway talent in NYC.



FALL 2025

INSTITUTE FOR AMERICAN
MUSICAL THEATRE (IAMT) in
Washington Heights, NYC to stage a
workshop of the new book using IAMT
students. Shea Sullivan directs and choreographs with brand new musical
arrangements and music direction by
Broadway's DOUG OBERHAMER.

Judith Manocherian teams up with





DAYLE ANN HUNT CONCEPT & BOOK

NEW WORLD COMIN' (first developmental production) and UNTITLED KATHARINE DEXTER MCCORMICK PROJECT (first developmental reading) at The Encore,

Dexter, MI.; MISSING PIECES, a play about generational trauma, sprung from THE TRAUMA BRAIN PROJECT (thetraumabrainproject.com), a theatrical narrative about PTSD and the effects of childhood trauma; EITHER/OR (MITF NYC; Nom: Playwright's Award). CASTLES (book/lyrics, ASCAP Presenter); CHRISTMAS CAROL...ED! (co-author, The Encore); THE LONG LOST LAND OF COLOR, a young reader's novel. Multi-Finalist Screenplays: UNSPOKEN (Nicholls top 15%); THE WINTER HOUSE HAUNTING (Nicholls top 20%). BA, NYU; Dramatists Guild, Writer's Guild.

"I WROTE THIS FOR MOTHERS, DAUGHTERS, GRAND-DAUGHTERS (AND THE MEN WHO LOVE THEM) TO ENJOY AND TO HOPEFULLY, SPARK MEANINGFUL CONVERSATION ONCE THE CURTAIN GOES DOWN."

SHEA SULLIVAN DIRECTOR/CHOREOGRAPHER



LEADER OF THE PACK (Bucks County Playhouse) and SAY YES! LIVE. World Premieres of LAST OF THE RED HOT

MAMAS at Bucks County Playhouse and YES! THE MUSICAL in Nashville, TN. Off-Broadway & NYC Theater: R.R.R.E.D, NEUROSIS (Chita Rivera Award Nomination), POLKADOTS: THE COOL KIDS MUSICAL (Off-Broadway Alliance Award), PAGEANT! (SDC's Callaway Finalist, Drama Desk Nomination: Best Revival), I'LL SAY SHE IS, ONCE UPON A MATTRESS and PETE (HER) PAN. Regional: Fords Theater, Westchester Broadway, Cape Playhouse, Maltz Jupiter, Barrington Stage, Lyric Theater, Arts Center of Coastal Carolina and Bay Street Theatre among others. @thesheasullivan | www.SheaSullivan.com



DOUG OBERHAMERMUSICAL ARRANGEMENTS

B'way/Off B'way/Tours: CAGNEY, SWING! (Grammy and Jefferson Award Noms.), WICKED, HARMONY, A GENTLEMAN'S GUIDE TO LOVE AND MURDER,

SPONGEBOB SQUAREPANTS, THOROUGHLY MODERN MILLIE, ROCKY, SATURDAY NIGHT FEVER, CRAZY FOR YOU, HAMLET: THE ROCK MUSICAL, WE WILL ROCK YOU, MAN OF LA MANCHA, FRANKENSTEIN, NUNSENSE, WHAT DO CRITICS KNOW?, DRACULA, REEL TO REAL, MY VAUDEVILLE MAN, WANDA'S WORLD, FLIGHT OF THE LAWNCHAIR MAN, I GOT FIRED, WOMEN ON THE VERGE, SEEING STARS, RINGS, and GEMINI. Recording Artist, Co-Creator of both KnightHammer and The Oberhamer Brothers (SiriusXm/International Radio Stations). Bistro Award for excellence in Musical Direction and Arranging/Orchestrating for LITTLE DEATH.

JUDITH MANOCHERIAN PRODUCER

Broadway: REAL WOMEN HAVE CURVES, SWEPT AWAY, THE WIZ, PICTURES FROM HOME, THE GREAT SOCIETY, THE PROM (Drama Desk), THE LIFESPAN OF A FACT and



ONCE ON THIS ISLAND (Tony). Off-Broadway: N/A, FERN HILL, SMART BLONDE, R.R.R.E.D. and GOLDSTEIN. Film: COAST, A CALL TO SPY and NO ONE CALLED AHEAD (Amazon Prime). Podcast: BITE-SIZED BROADWAY, Seasons 1&2 (12 Awards/Spotify). Upcoming: NEW WORLD COMIN', SOPHIA AND THE BEE-MAN.





SCOTT NEWSOME (SN PRODS) GENERAL MANAGER

Scott Newsome is a General Manager who has been a producer and manager in New York City for almost 25 years. He has managed over 35 shows including:

Tennessee William's THE TWO CHARACTER PLAY (staring Amanda Plummer), PHOENIX (staring Julia Styles), CAGNEY, CHURCH AND STATE, HARRY TOWNSEND'S LAST STAND (starring Len Cariou and Craig Bierko), TRIASSIC PARQ, FUERZA BRUTA, SPAMILTON and THE OTHER JOSH COHEN.

WOULD YOU LIKE TO JOIN OUR TEAM?

Contact us at

newworldcominmusical@gmail.com

to discuss how you can get involved.



CRITICAL & AUDIENCE RESPONSE

"NEW WORLD COMIN' opened at the Encore Musical Theatre Company in Dexter last night... the show is a work in progress which is presenting its first staged workshop with an audience... Do I recommend it? YES!" — Ron Baumanis | ronannarbor, A2View.com

"...There is much promise here, and the story and idea is definitely worthy to keep pursuing. And, as is, the show is an enjoyable watch. It will be fascinating to see where it goes and what it ultimately becomes." — David Kiley | EncoreMichigan.com

"NEW WORLD COMIN' feels akin to the story of many young, starry-eyed performers who flee to New York City to test their artistic mettle: there's solid potential and promise there..." — Jenn McKee | A2Pulp.org

"I laughed, I cried... I loved the music!" — Richard S.

"I was so moved..." — Ellen W.

"Women need this... our daughters, our granddaughters... we need this!" — Katie E.

"Thank you for this show!" — Shareen J.

"Incredible" — Nora S.

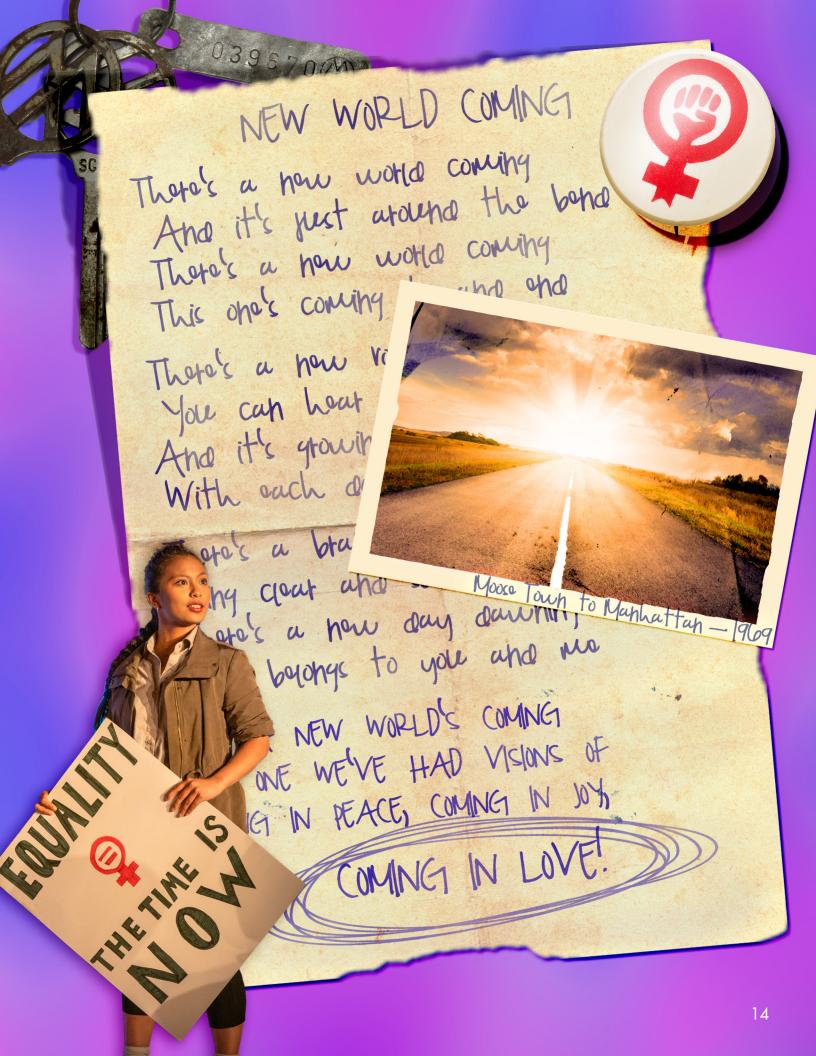
"I loved it! This was excellent!" — Marc H.

"I loved seeing the womens' perspectives represented. And each one different!" -Amy R.

"We graduated high school in 1968 – you nailed it!" — Craig R.

"I was drawn in emotionally...it was so real!" - Martin C.

"So much represented on that stage that I experienced in my own life..." — Rebecca F.



For more information or to discuss future production opportunities, please contact:

JUDITH MANOCHERIAN

PRODUCER

NEWWORLDCOMINMUSICAL@GMAIL.COM



@newworldcominmusical

